



For Immediate Release
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2011 Ford World Men's Curling Championship Gets a Boost of Energy!

The Host Committee for the 2011 Ford World Men's Curling Championship, presented by Richardson International Limited, announced today that starting May 15 volunteers can apply to be part of this prestigious event.

SaskEnergy will be leading the way as official sponsor of volunteers when the world stops for nine days in Regina, April 2 – 10, 2011 and the city welcomes the finest curlers in the world.

"We are very excited that Regina has once again been chosen to host a major curling event... especially one that will see the crowning of the world champions," said Derek Boe, Chair of the Host Committee. "We are also thrilled to have SaskEnergy on board as the official volunteer sponsor to drive the recruitment of the team that will showcase Saskatchewan's legendary hospitality to everyone who attends.

"SaskEnergy has a long history of support for volunteer-based events such as the upcoming 2011 Ford World Men's Curling Championship," noted Ken Cheveldayoff, Minister Responsible for SaskEnergy. "As the Champion of Volunteers, SaskEnergy understands that these are the people who hold the key to the success of an event of this magnitude."

Volunteers can apply online at seasonofchampions.ca/2011worlds

Full Event and Flex Ticket packages are available by calling 1-800-970-7328, in person at the Brandt Centre or online at seasonofchampions.ca

For further information on volunteer opportunities please contact:

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