



Media Release

For Immediate Release

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SaskEnergy to sponsor the 2012 Tim Hortons Brier Junior Stars Contest

The Tim Hortons Brier and SaskEnergy are launching a search across Saskatchewan for talented young male and female curlers interested in winning an opportunity to get a behind-the-scenes look at life as a Brier competitor.

Tomorrow the contest will officially open to find 12 female and 12 male curlers, between the ages of 12 to 18, hoping to become one of the SaskEnergy Junior Stars. These 24 lucky finalists will be named as an honorary member for a team competing in the 2012 Tim Hortons Brier in Saskatoon.

“SaskEnergy is very proud to sponsor the Junior Stars. It’s a great opportunity for the young curlers of this Province to gain a better understanding and appreciation for the competitive side of the sport,” said Leslie Gosselin, Manager of Advertising and Community Relations with SaskEnergy.

Besides being named honorary team members of one of the twelve participating teams, all winners will receive an event jacket, a photo with the team and will be introduced with the team at the pre-game ceremony. Each SaskEnergy Junior Star will also receive three tickets to their assigned team’s round-robin game. The Junior Stars will have the chance to meet the TSN broadcast crew and will also receive a commemorative gift from SaskEnergy and the 2012 Tim Hortons Brier.

“We’d like to thank SaskEnergy for sponsoring the Junior Stars contest. The contest gives our next generation of curlers a chance to experience a Canadian curling championship and to meet some of their curling idols. These junior curlers are the future of our sport and they’ll grow up to represent Saskatchewan at the Brier or the Scotties one day,” said Barry Whitehouse, Vice-Chair of Volunteers and Special Events for the 2012 Tim Hortons Brier Host Committee.

Each candidate must be affiliated with a junior curling team in Saskatchewan, and will be required to submit a 100-word essay describing why they should be selected as a SaskEnergy Junior Star and outlining their community involvement. Entry deadline is January 15, 2012. Enter to win online at www.curling.ca/brier.

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For more information, please contact:

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