



Media Release

For Immediate Release

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SaskEnergy and Thom Collegiate partnership continues with the “*Share the Warmth*” Program

SaskEnergy, United Way Regina, and other key partners have reintroduced the successful *Share the Warmth* Program in Regina this week. The program is a care-raising campaign designed to collect clean, gently used warm clothing for families in need.

The Regina Public and Catholic School Systems have been busy collecting warm clothing this week in support of SaskEnergy’s goal of gathering 20,000 pieces of warm clothing – or “warm fuzzies” – before winter arrives. Today, community partner Two Small Men with Big Hearts Moving Co. helped with pick up of clothing from all of the participating schools.

SaskEnergy’s partner school, Thom Collegiate, has taken interest in the program through its Student Leadership Council. “SaskEnergy’s *Share the Warmth* Program provides a great opportunity for students to get involved and help make a difference in their community,” said Rick Steciuk, Principal of Thom Collegiate. “Every day, we see a need for warm clothing and are happy to help prepare the community before the Saskatchewan winter arrives.”

SaskEnergy and Thom Collegiate have worked together on many different initiatives during their 20 year partnership.

“Our partnership with Thom Collegiate allows us to stay connected with the community,” said Leslie Gosselin, Manager of Advertising and Community Relations, SaskEnergy. “We are so pleased to have both school boards involved, and to have schools like Thom showing such enthusiasm for this project. They are the key to making this project a success.”

The Share the Warmth Program continues until November 8th, with public collection taking place at three leisure centres around the city: The Sandra Schmirler, Sportplex (Fieldhouse & Lawson) and North West Leisure Centre. Accepted items include: gently used and clean jackets, mitts, gloves, toques, scarves, sweaters, boots, vests and ski pants. SaskEnergy will be working closely with the United Way Regina to identify organizations that will distribute the warm clothing to Regina families.

To learn more about clothing drop-off locations and our many local community partners, please visit the *Share the Warmth* Facebook page at www.facebook.com/sharethewarmthprogram.

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