



## *Media Release*

For Immediate Release

July 27, 2010

### **August 12<sup>th</sup> to be declared *Don Narcisse Day* in Saskatchewan**

SaskEnergy, the Government of Saskatchewan, City of Regina, Saskatchewan Roughriders and KidSport™ are proud to support a celebration for a Rider football legend.

**Don Narcisse Day presented by SaskEnergy in support of KidSport™** is set for declaration by the Province of Saskatchewan on August 12<sup>th</sup>. Narcisse, who now resides in Texas, will be welcomed back to Saskatchewan as part of the Canadian Football League's (CFL) Hall of Fame induction weekend.

"I'm pleased to proclaim this special day in honour of No. 80 Don Narcisse, who not only accomplished great plays on the field, but was just as unstoppable off the field joining forces with SaskEnergy on behalf of KidSport," said Hon. Dustin Duncan, Minister Responsible for SaskEnergy. "The true legacy of this Rider legend is seen in communities across this province today."

Narcisse is well known as one of the greatest wide receivers ever to play with the Saskatchewan Roughriders and continues to hold CFL records. He has accumulated over seven miles of receptions on behalf of the Green and White, during a 13-year career played solely with the Riders. A Grey Cup champion in 1989, Narcisse was inducted into the Saskatchewan RoughRider Plaza of Honour in 2003.

In 1998, Narcisse approached SaskEnergy with a concept. For every football he caught during a game, SaskEnergy would donate funds to a charity close to his heart. And the concept of "Catch For KidSport™" began. This program continues to this day, raising \$374,000 on behalf of KidSport from 1998 to 2009.

The partnership between SaskEnergy and KidSport continues to grow and evolve since Narcisse's retirement, with such initiatives as the annual *SaskEnergy Saskatchewan Roughriders Calendar for KidSport*. The 12-year partnership between SaskEnergy and KidSport has generated over \$700,000 in Saskatchewan and helped over 7,000 children take part in sports.

"I'm pleased to also proclaim August 12<sup>th</sup> as Don Narcisse Day on behalf of the City of Regina," said Mayor Pat Fiocco. "Don Narcisse was a great champion off the field, giving to the people of Saskatchewan, particularly children. He was the visionary for the 'Catch For Kids' KidSport™ program, which led to future fundraising efforts on behalf of this important charity."

Narcisse continues to show his generosity to Saskatchewan children by donating proceeds from his memorabilia, including the football he caught during the 1989 Grey Cup win, Rider game-worn jerseys and many other items that will be available for auction. The charity beneficiary of the auction will be KidSport™.

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## *Media Fact Sheet*

### **Don Narcisse Day. Thursday, August 12**

SaskEnergy invites you to join Don Narcisse, Rider alumni, local officials and even Gainer the Gopher at City Hall, 2 p.m., August 12<sup>th</sup> for the official Don Narcisse Day celebration. A tribute banner created by SaskEnergy will also be available for the community to sign.

#### **How to Purchase Auction Items**

Several Don Narcisse memorabilia items will be available for auction beginning today, such as a pair of tickets courtesy of Don Narcisse for the Canadian Football Hall of Fame Induction Dinner in Saskatoon, Saturday, August 14<sup>th</sup>. A large portion of the proceeds will be donated to KidSport™.

Schedule and listing of memorabilia items will be available for viewing at [donnarcisse.com](http://donnarcisse.com). This same website will also provide direct links to the auction on eBay. Auction items will be grouped accordingly and will run for seven days at a time before a new batch becomes available. The auction will run up to eight weeks.

#### **Some key items on display will include:**

1. Gloves from August 27<sup>th</sup>, 1998, when Narcisse became all-time Canadian Football League (CFL) career reception leader with 831 catches.
2. A 1989 Grey Cup touchdown ball
3. The 831st career catch ball
4. A signed Rider green jersey
5. A signed Don Narcisse half-helmet wall piece
6. Plaza of Honour induction plaque
7. A CFLpa Grey Cup photo
8. Several framed photographs that feature great sporting moments with Don Narcisse

There are many more items available for bidding in the coming weeks. Go to [donnarcisse.com](http://donnarcisse.com) to view the items available for bidding each week.

#### **Don Narcisse video**

The 90-second video will be shown on the MaxTron at Mosaic Stadium during the July 31<sup>st</sup> game. Beginning today it will also be available for viewing at:

[www.riderville.com](http://www.riderville.com)    [www.kidsportsask.ca](http://www.kidsportsask.ca)  
[www.regina.ca](http://www.regina.ca)        [www.youtube.com](http://www.youtube.com)