

Pink Power!

On April 13th, 2011, SaskEnergy and TransGas employees across the province made a fashion statement, wearing pink clothing in support of the International Day against Bullying, Homophobia and Discrimination in schools and communities.

Workplaces and schools across the country took part in the DayofPink anti-bullying event. Organized by the SaskEnergy Diversity Committee, our corporate DayofPink initiative saw all sorts of items on display, from pink shirts and ties to scarves and even a pink hard hat.



Some of the SaskEnergy Place employees who took part in DayofPink on April 13.

DayofPink is a day of action, commemorating the day that a student in a high school in Nova Scotia was bullied because he wore a pink shirt to school. His fellow students decided to stand up to bullying; and hundreds of students came to school the next day wearing pink, to show their support for diversity and measures to end discrimination, bullying, and homophobia.

Unfortunately, many young people face bullying every day. Statistics indicate that one in five Canadian children are bullied, and one in every 12 young people are regularly harassed in school by other students. Worse yet, one in every six gay teens is beaten so badly during adolescence that he requires medical attention.

With this in mind, organizers of the SaskEnergy DayofPink were encouraged to see such great participation from employees across the province. "There was lots of pink on display in lots of creative ways, from Techs tying pink ribbons on their trucks to a bunch of pink balloons in the North Battleford office," says Dawn Schewaga, Customer Service Rep I and Union co-Chair of the Diversity Committee.

"It was great to see so much support and, hopefully, it will encourage everyone to talk with their co-workers, family and friends about the different forms of discrimination and work together to find ways we can help ensure that bullying becomes a thing of the past," Dawn adds.

Thanks to everyone who took part in this year's event!