

Key areas of support...

The following guidelines outline SaskEnergy's key areas of support when making community investment decisions at SaskEnergy. These guidelines describe our priorities internally and externally.

SaskEnergy supports initiatives that fall into any of the following categories:

Learning & Development:

SaskEnergy supports projects that help shape the future of Saskatchewan people by fostering knowledge and skill development. Projects in this category can fall into one of the following areas:

- Science & Technology
- Leadership
- Literacy

(Examples include the Saskatchewan Science Fairs, FSIN Summer Science Festivals, Lieutenant Governor's Youth Leadership Forum, Wicahitowin Aboriginal Youth Awards, U of S Centre for Aboriginal Achievement, Saskatchewan Literacy Foundation, Adult Learning Centre, and Career Fairs.)

Community Engagement:

This category focuses on strengthening community and building capacity through collaboration, growth, and celebration, helping the province to be a vibrant and healthy place for families to live.

- Community Celebrations
- Family Health & Safety
- Volunteerism

(Examples include Children's Festivals, Homecoming Celebrations, Saskatchewan School Safety Patrol Jamboree, Fire Safety initiatives, Habitat for Humanity and Volunteer Saskatoon.)

Saskatchewan Pride:

This category refers to projects that instill pride in our heritage and culture as well as promote participation, access and achievement in sports and arts. Projects in the Saskatchewan Pride area can fall into one of the following areas:

- Culture & Heritage
- Sports Excellence
- Arts Excellence

(Examples include the RCMP Heritage Museum, KidSport, Hockey Day in Saskatchewan, Special Olympics, Saskatchewan Roughriders, First Nations Winter and Summer Games, Regina and Saskatoon Symphony Orchestras, Moose Jaw Art Gallery, and Saskatchewan arts and music festivals.)

Environmental Stewardship:

SaskEnergy has a commitment to support initiatives designed to protect or conserve the environment, or promote education and public awareness of the importance of environmental stewardship for our future:

- Resource Conservation
- Education & Public Awareness
- Habitat & Wildlife Protection

(Examples include the Prince Albert Conservation Learning Centre, Nature Conservancy, Burrowing Owl Interpretive Centre “Owls on Tour” program, Enviro-Action Centre at Agribition and Nature Saskatchewan.)

Saskatchewan Growth:

This final category is used occasionally when key business related associations request support for special not for profit events or conferences. This could be for the benefit of a community or the whole province in terms of fostering business excellence or economic growth, or to deliver an important message such as safety, gasification procedures, rate change information, or simply to maintain positive relationships with key external stakeholders.

(Examples include the SUMA, SARM, Provincial Association of Resort Communities, Saskatchewan Safety Council, Saskatchewan Construction Association, Chambers of Commerce, Business Award events, etc.)

While SaskEnergy has well defined criteria as noted above, for providing support, across all key areas, SaskEnergy gives preference to projects that:

- benefit youth, disadvantaged groups or families;
- Aboriginal events and initiatives, particularly those which support the Corporation’s Aboriginal Policy Framework (i.e., business development, education, training and employment); and
- initiatives that have a volunteer component.